



Little Britches is BACK!

After a few years away, we are able to rodeo once again!

Langley Riders Society would like to take this opportunity to invite you to be an important part of our 2024 Little Britches Rodeo. The rodeos have been a great success and could not happen without community support. Thanks to our generous donors were able to put on a great show, and fund facility improvements to provide better experiences for our spectators and competitors alike.

Like the rest of the world, we lost a few years to Covid, but in 2024 we're back and raring to go! Langley Riders' Little Britches Rodeo returns this year for the **June 21-23** weekend at our south Langley location: 4303 – 208 Street.

The rodeo is for children ages 2 to 17 to compete, with the young and the young at heart of all ages encouraged to come watch and enjoy the fun.

Ages categories are based on age as of January 1, 2024:

Tiny Mights: 8 and younger

Junior: 9-12 Seniors: 13-17

There will also be **amateur events for all ages** with cash jackpots for cow riding, steer daubing, pole bending, and barrel racing.

Always a fan favourite, **Mutton Busting** has brave cowpokes over two years and under 45lb ride bronc sheep for great prizes and endless bragging rights.

Thank you again for your past support, and we look forward to sharing our 2024 season with you. Please see our sponsorship levels attached, and reach out to Jenn (604 308 0722 or banff kydd@hotmail.com) with any questions you may have.

We hope you will be able to support us in 2024. Without your generosity we could not continue to be part of Langley's equestrian heritage for almost 60 years.



Sincerely, Board of Directors Langley Riders Society









Little Britches Sponsorship Information



Little Britches Sponsorship Types:

Platinum [\$1500 cash or \$2000 in kind*]

- 4' x 8' ringside banner or logo in a premium location (see notes below).
- Set up booth / display at one event of your choice during the 2024 season.
- Two complimentary tickets to year end awards event.
- Framed photo certificate of recognition.
- Logo (vector file preferred) and link on LRS website.
- · Acknowledgment in our media.
- Over-the-air recognition by the show announcer.
- Acknowledgment at our year end awards event.

Gold [\$1000 cash or \$1500 in kind*]

- Ringside 3'x8' banner (see notes below).
- Two complimentary tickets to year end awards event.
- Framed photo certificate of recognition.
- Logo (vector file preferred) and link on LRS website.
- Acknowledgment in our media.
- Over-the-air recognition by the show announcer.
- Acknowledgment at our year end awards event.

Silver [\$500 cash or \$750 in kind*]

- Ringside 3'x 6' banner or Logo (see notes below).
- Logo (vector file preferred) and link on LRS website.
- Acknowledgment in our media.
- Over-the-air recognition by the show announcer.
- Acknowledgment at our year end awards event.

Bronze [\$250 Event Sponsor]

- LRS website & social media sponsorship recognition.
- Over-the-air recognition by show announcer.
- Event 10'x10' booth set-up (if desired) for sponsored event.

Banners remain up March to October (except Valley West Stampede weekend). Banners to be supplied by Sponsor, or LRS can arrange to have one designed and printed at a reasonable rate.

* "In kind" sponsorship of approved product or services.

LANGLEY RIDERS
Sponsorship
Information

We are grateful for all your generous support! If you would like to contribute in a way not listed above, please contact us to discuss other options.



Little Britches Sponsorship Information



Contact Name:
Company Name:
Address:
Contact Phone #: Email:
Website:
Sponsorship Type: Platinum Gold Silver Event Sponsor
If you wish to sponsor a specific rodeo event, please list three choices below:
(Diel 2 automa)
(PICK 3 OPTIONS):
Tiny Mite: Barrel Racing, Stake Race, Goat Tail Tying, Goat Decorating, Mutton Busting
Junior Girls: Barrel Racing, Pole Bending, Goat Tail Tying, Steer Riding, Steer Daubing
Junior Boys: Barrel Racing, Stake Race, Calf Decorating, Steer Riding, Steer Daubing
Senior Girls: Barrel Racing, Pole Bending, Goat Tying, Steer Riding, Steer UNdecorating
Senior Boys: Chute Doggin', Stake Race, Calf Tying, Steer riding, Steer UNdecorating

Please make cheque payable to Langley Riders Society and

mail to: PO Box 61569 Brookswood RPO, Langley BC V3A 8C8

Or

Complete form and

email to Jenn at banff_kydd@hotmail.com along with e-transfer to info@langleyriders.com

Please include your business card and logo (prefer vector file*).

Questions? Please call or email Jenn at 604 308 0722 or banff_kydd@hotmail.com

A SINCERE THANK YOU FROM ALL LANGLEY RIDERS SOCIETY MEMBERS!!

We couldn't do it without you!

* Contact Jenn banff_kydd@hotmail.com or 604 308 0722 for help with artwork.





