



Little Britches is BACK!

After a few years away, we are able to rodeo once again!

Langley Riders Society would like to take this opportunity to invite you to be an important part of our 2024 Little Britches Rodeo. The rodeos have been a great success and could not happen without community support. Thanks to our generous donors were able to put on a great show, and fund facility improvements to provide better experiences for our spectators and competitors alike.

Like the rest of the world, we lost a few years to Covid, but in 2024 we're back and raring to go! Langley Riders' Little Britches Rodeo returns this year for the **June 21-23** weekend at our south Langley location: 4303 – 208 Street.

The rodeo is for children ages 2 to 17 to compete, with the young and the young at heart of all ages encouraged to come watch and enjoy the fun.

Ages categories are based on age as of January 1, 2024:

Tiny Mightys: 8 and younger
Junior: 9-12
Seniors: 13-17

There will also be **amateur events for all ages** with cash jackpots for cow riding, steer daubing, pole bending, and barrel racing.

Always a fan favourite, **Mutton Busting** has brave cowpokes over two years and under 45lb ride bronc sheep for great prizes and endless bragging rights.

Thank you again for your past support, and we look forward to sharing our 2024 season with you. Please see our sponsorship levels attached, and reach out to Jenn (604 308 0722 or banff_kydd@hotmail.com) with any questions you may have.

We hope you will be able to support us in 2024. Without your generosity we could not continue to be part of Langley's equestrian heritage for almost 60 years.



Sincerely,
Board of Directors
Langley Riders Society



Little Britches Sponsorship Types:

Platinum **[\$1500 cash or \$2000 in kind*]**

- 4' x 8' ringside banner or logo in a premium location (see notes below).
- Set up booth / display at one event of your choice during the 2024 season.
- Two complimentary tickets to year end awards event.
- Framed photo certificate of recognition.
- Logo (vector file preferred) and link on LRS website.
- Acknowledgment in our media.
- Over-the-air recognition by the show announcer.
- Acknowledgment at our year end awards event.



Gold **[\$1000 cash or \$1500 in kind*]**

- Ringside 3'x8' banner (see notes below).
- Two complimentary tickets to year end awards event.
- Framed photo certificate of recognition.
- Logo (vector file preferred) and link on LRS website.
- Acknowledgment in our media.
- Over-the-air recognition by the show announcer.
- Acknowledgment at our year end awards event.

Silver **[\$500 cash or \$750 in kind*]**

- Ringside 3'x 6' banner or Logo (see notes below).
- Logo (vector file preferred) and link on LRS website.
- Acknowledgment in our media.
- Over-the-air recognition by the show announcer.
- Acknowledgment at our year end awards event.

Bronze **[\$250 Event Sponsor]**

- LRS website & social media sponsorship recognition.
- Over-the-air recognition by show announcer.
- Event 10'x10' booth set-up (if desired) for sponsored event.

Banners remain up March to October (except Valley West Stampede weekend). Banners to be supplied by Sponsor, or LRS can arrange to have one designed and printed at a reasonable rate.

* **"In kind"** sponsorship of approved product or services.



We are grateful for all your generous support!

If you would like to contribute in a way not listed above,
please contact us to discuss other options.

